Developing a roadmap for supporting
Inclusive Business (IB) in Wellness Tourism in Indonesia

Stakeholder consultation workshop

8.30 am - 13.00pm, Friday, November 8
Morrissey Hotel, Jakarta

Programme

8.30-8.35 Welcome Remarks by Ministry of Tourism
- Dr. Frans Teguh, Senior Advisor for Maritime Affairs, Ministry of Tourism & Creative Economy

8.35-8.40 Opening Remarks
- Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP

8.40-9.10 Firestarter: Business perspectives on IB in Wellness Tourism in Indonesia
- Ms. Palupi Candra, Head of Corporate Communication & CSR Martha Tilaar Group
- Dr. Mahendra Shah, Founder and Director of Zen Resort Bali

9.10-9.45 Presentation of preliminary research findings on IB in Wellness Tourism in Indonesia
Presentation of initial findings of the IB ecosystem mapping of the wellness tourism sector in Indonesia, followed by Q&A.
- Mr. Christian Pirzer, International Consultant ESCAP
- Ms. Wiwik Mahdayani, National Consultant ESCAP

9.45-10.30 Executive Panel Discussion on IB in Wellness Tourism in Indonesia
Panel discussion with public and private sector representatives on priorities, strategies and activities to promote IB in Wellness Tourism and interpretation of preliminary research findings.
Moderated by: Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP
Panelists:
- Prof. Dr. I Nyoman Jampel, M.Pd, Rector, Universitas Pendidikan Ganesha Singaraja
- Ms. Ratna N. Eka Soebarta, Head of Public Relations and Research & Development, ASITA
- Ms. Palupi Candra, Head of Corporate Communication & CSR, Martha Tilaar
10.30-10.45  Coffee Break

10.45-11.25  Development of a draft roadmap to promote IB in Wellness Tourism in Indonesia
Small roundtable discussions to prioritize activities needed to promote IB in Wellness
Tourism in Indonesia, including potential roles and responsibilities of key stakeholders
in the sector.

11.25-11.30  Closing Remarks

11.30-12.30  Lunch/Friday Prayer

13.00  End of Programme